

Accelerating the Next Technology Waves



We Help Customers Get To Market Faster.

Technology is moving faster than ever. Companies must find better ways to release next generation technologies. First. Our role is to help them get there.

We're Keysight Technologies—a brand new company with over 75 years of electronic test and measurement success under our belts. With roots established in 1939 by Bill Hewlett and David Packard as HP, our expertise continued as Agilent Technologies Electronic Measurement Group.

Today, Keysight is 100% focused on helping companies tackle the toughest electronic design, test and measurement challenges through a combination of trusted hardware, innovative software and our own global team of industry experts. The result? Insights that lead to innovation.

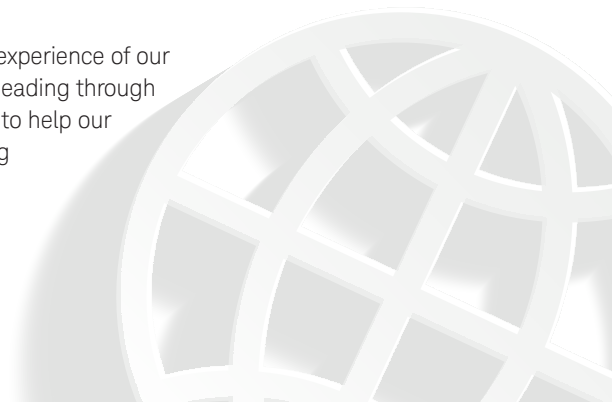


HARDWARE + SOFTWARE + PEOPLE = INSIGHTS



The experience to help our customers create.
Innovate. And deliver what's next.

Leading technology companies around the globe benefit from the on-the-ground experience of our Application Engineers, as well as an insider's perspective on where technology is heading through our role on Standards Bodies. Our team—and the tools we create—have the power to help our customers solve problems, speed development from design through manufacturing and reduce risk.

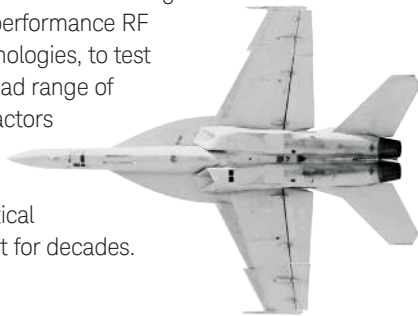


Our expertise runs deep.

An outcome of our many years of experience, broad global footprint and knowledgeable people is a deep understanding of the communications, aerospace/defense, industrial, computer and semiconductor industries.

Aerospace/Defense: Reducing customer risk for leading-edge technologies.

In an industry where there is no room for compromise, we help customers update and modernize their radar, satellite, and communication systems across the entire design, verification and manufacturing process. From high performance RF and microwave technologies, to test optimization, our broad range of solutions and form factors enable aerospace defense customers to create mission critical products that will last for decades.



Communications: Helping companies win the first to market race.

From the speed of innovation to the cost of test, time-to-market pressures have never been greater. That's why today we partner with customers to help them overcome the barriers to success across the spectrum of communication electronics: from chipsets, to devices, base stations, network infrastructure, cloud computing, and more. And whether rolling out LTE-A or navigating the complexities of 5G, our role in new standards development gives us an unparalleled level of expertise in the technologies of today and tomorrow.



We help companies unlock the insights they need to succeed.

Some call it the "Aha!" moment. Others, an epiphany. We call it insight. That moment when you know you have the answer. That's our goal. Because insight begets answers. Answers beget success. And ultimately, our customers' success means our success.

Industrial, Computers, Semiconductors: Explosive growth and change calls for a proven partner.

Our approach has also made us a favorite partner where the proliferation of electronic content is exploding including automotive, renewable energy and power management as well as education, research, and semiconductor test.



Keysight Technologies

Roots established by Bill Hewlett and David Packard as HP in 1939

Headquartered in Santa Rosa, California, USA

Over 9,500 employees worldwide

Application Engineers in 150 countries

Representation on every key wireless standards organization worldwide

12 R&D centers and over 40 service locations across the globe

Over 4,000 electronic design and measurement products

Nearly 1,000 patents granted or pending

Industry-leading 3-year warranty on all electronic measurement instruments

World Leader in Electronic Measurement

Software applications:

- Electronic design automation
- Digital and Wireless compliance
- Connectivity, debug and analysis
- Measurement application software

Core product families:

- Network analyzers
- One-box testers
- Oscilloscopes
- Power products
- Signal analyzers
- Signal sources
- Voltmeters