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DisplayLink Shows "Truly Universal" USB Type-C and Standard-A Docking Connectivity at CES 2015

LAS VEGAS, Nevada. — January 6, 2015 — DisplayLink, the leading provider of USB graphics technology will show "Truly Universal" USB docking connectivity and expansion spanning both USB Standard-A and Type-C USB connections to PC's, notebooks, and tablets. DisplayLink products are forwards and backwards compatible to deliver the user experience USB is known for and to help eliminate potential deployment headaches for IT decision makers and corporate purchasing as they provision the next wave of docks. DisplayLink will also demonstrate the scalability of their USB solutions, showing dual 4K docking over a single USB 3 Type-C or Standard-A connection. It is showcased at CES from January 6th ~ 9th 2015 at the DisplayLink booth #36258 in South Hall 4.

"We heard from users and IT professionals that any USB Type-C docking solution needs to work seamlessly with their existing Standard-A notebooks and visa versa. DisplayLink pioneered USB docking and worked to ensure this capability for the next wave of USB connectivity." Said John Cummins, Senior Vice President Sales and Marketing, "As USB Type-C deploys to market, users don't want to make a difficult choice between USB Standard-A or USB Type-C. We've ensured existing DisplayLink docks will work with new Type-C notebooks, and new DisplayLink USB Type-C docks will work with currently deployed USB Standard-A notebooks. We did this to preserve the universality and simplicity that USB is known for and to vastly simplify the user experience as USB Type-C rolls out."

"DisplayLink has worked with USB-IF for many years to bring display expansion over USB and USB-IF is excited to be demonstrating mobile docking connectivity over USB connections at CES in the USB-IF suite." Said Jeff Ravenscroft, USB-IF President and COO, "DisplayLink has been one of the companies involved in the definition of USB specifications including USB Type-C."

DisplayLink is showcasing a notebook and DisplayLink enabled docking station connected to dual 4K resolution monitors via either USB Type-C or Standard-A connections to demonstrate the "Truly Universal" nature of DisplayLink's solutions. DisplayLink solutions ensure a simple user experience and total flexibility for equipment manufacturers without the need for complicated switch circuits and cost adders to the host platform or docks.

For more information regarding DisplayLink, please visit the DisplayLink website or drop by the DisplayLink booth for a personal demo at CES 2015 in south hall 4, booth #36258.

About DisplayLink – Plug and Display Solutions.
DisplayLink® (www.displaylink.com) develops hardware and software solutions to enable easy connectivity between monitors and computing devices over standard interfaces such as USB, Ethernet, and wireless networks. DisplayLink's technology increases productivity and ease-of-use in the multi-display workspace and is deployed to millions of users through globally branded PC products including universal docking stations, monitors, projectors, zero client systems and adapters. For more information and product details, visit the DisplayLink Shop and follow DisplayLink on Facebook, LinkedIn, YouTube and Twitter.