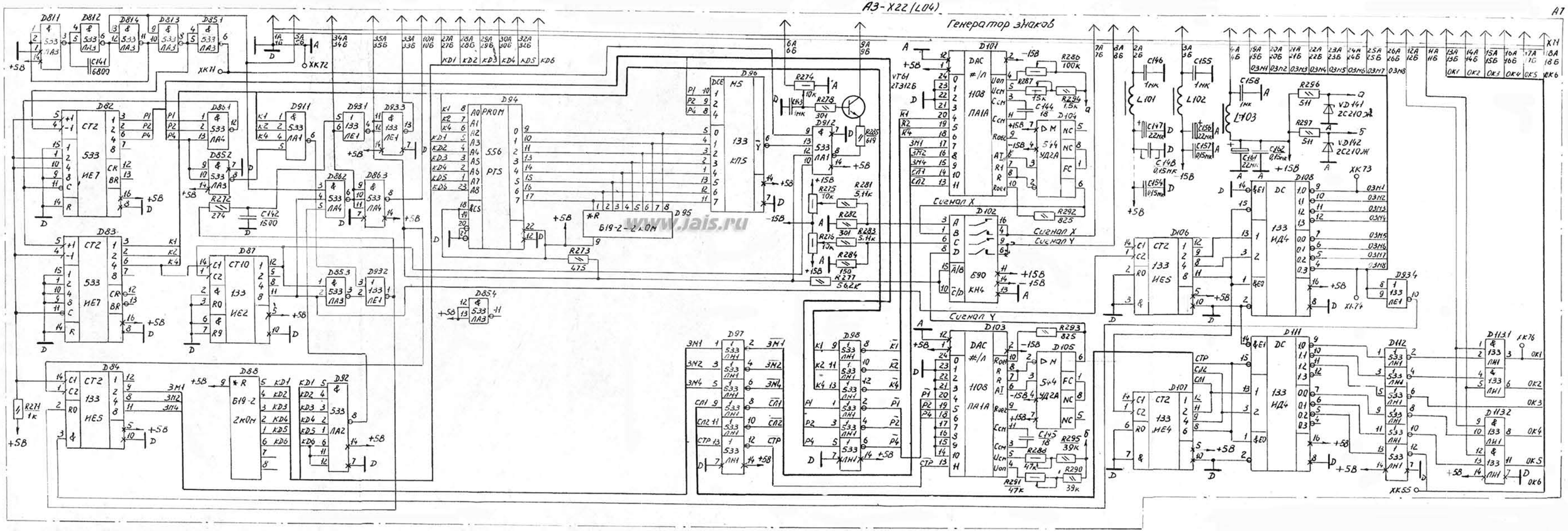Генератор знаков